

RECEIVED FEDERAL ELECTION COMMISSION

2016 SEP 26 PM 12: 22

September 25. GENERAL

University City, MO 63130 www.MariaforMissouri.com naria.chappellenadal@gmail.com

Maria Choppelle-Nadal

Missouri General Assembly St. Louis County Democrat

Harriett F. Woods Post Office Branch

PO Rox 300233

Federal Election Commission Office of Complaints Examination & Legal Administration Attn: Mary Beth deBeau, Paralegel 999 E Street, NW Washington, DC 20436

> Re: Chappelle-Nadal for Congress MUR 7106

Dear Ms. deBeau:

This is in response to Assistant General Counsel Jeff Jordan's letter of September 6, 2016, addressed to Citizens for Maria Chappelle-Nadal, and the corresponding letter of complaint from Michelle C. Clay dated August 23, 2016, addressed to the FEC General Counsel.

In her August 23, 2016, letter Ms. Clay provides what may be viewed as four new allegations. These allegations concern: (1) Maria Chappelle-Nadal's filing for an unspecified 2020 Missouri State primary, (2) a campaign advertising purchase from Charter Spectrum Reach, (3) a campaign endorsement mailer "endorsing candidates outside her Missouri State Senate district running in the 1st CD," and (4) campaign contributions supporting "at least one of the named candidates" (named in the campaign endorsement mailer).

As before, Ms. Clay merely states bare-bones factual allegations, without citing any statute or regulation she believes has been violated, and without providing any sort of legal argument as to how and why the facts alleged might violate a law or regulation.

It is difficult in such circumstances to respond. Nonetheless, I shall offer brief statements on each of these allegations.

1. Filing for 2020 Primary

The first paragraph of Ms. Clay's August 23, 2016, letter states that State Senator Chappelle-Nadal has "filed with Missouri Ethics Commission as candidate for statewide office for the 2020 primary election, without declaring which specific office is sought."

This is expressly permitted under Missouri election law. RSMo §130.011.1(4) defines "candidate" to include "an individual who seeks nomination or election whether or not the specific elective public office to be sought has been finally determined by such individual at the time . . . "This applies to State Senator Chappelle-Nadal's statewide candidate status for the 2020 primary.

A "candidate," as defined by RSMo §130.011.1(4) may form a "Candidate committee" "to receive contributions or make expenditures in behalf of the person's candidacy." RSMo §130.011.1(5). That State Senator Chappelle-Nadal has not yet declared for a specific office is simply irrelevant. She has every right to form a general statewide candidate committee as she has done.

2. Advertising Purchase From Charter Spectrum Reach

The first paragraph of Ms. Clay's August 23, 2016, letter further states that "the Chappelle-Nadal state Senate campaign account, Citizens for Maria Chappelle-Nadal, contracted with Charter Spectrum Reach for television ads promoting her candidacy in the 1st Congressional District of Missouri race."

Previously, advertising for Ms. Chappelle-Nadal's state Senate campaigns had been provided by Charter Spectrum Reach, and billed to her state campaign account. In preparing the invoice Ms. Clay has attached to her letter, Charter Spectrum Reach erroneously addressed it to its previous customer, the state campaign committee Citizens for Maria Chappelle-Nadal. It should have been addressed to the committee for Ms. Chappelle-Nadal's 1st Congressional District of Missouri race, Chappelle-Nadal for Congress.

Payment was properly made to Charter Spectrum Reach by Chappelle-Nadal for Congress, not by Citizens for Maria Chappelle-Nadal, as reflected by the enclosed copy of a cancelled check and as will be properly disclosed in this committee's October 15th federal filings.

3. Mailer Endorsing Other Candidates

Ms. Clay's enclosure of a copy of an endorsement mailer is puzzling. Endorsement of a candidate is fundamental First Amendment protected political speech. Ms. Chappelle-Nadal was simply exercising that right when she publicly endorsed candidates for public office.

The mailer in question was paid for by funds from the state committee Citizens for Maria Chappelle-Nadal. This committee made no monetary contributions to any of the three candidates endorsed on the mailer. The design, printing and postage for this mailer was an in-kind contribution (as defined in RSMo § 130.011 (18)) by the committee Citizens for Maria Chappelle-Nadal and was reported as such in the 30-Day After Election report to the Missouri Ethics Commission.

4. Contributions from State Senate Candidate Committee to Local Candidates

The second paragraph of Ms. Clay's letter refers to at least one of the candidates named in the endorsement mailer having received contributions from State Senator Chappelle-Nadal's state senate campaign committee. As stated above there was no monetary contribution. However, an inkind expenditure for the mailer was properly reported. It is unclear how and why Ms. Clay believes this may be unlawful. But under RSMo § 130.034.2(5), contributions to support a candidate for state or local office may be used to contribute to another candidate's campaign committee. Ms. Clay cites no statute or law that would limit such contributions geographically in any manner.

I trust this answers any questions concerning compliance with applicable election law by Maria Chappelle-Nadal for Congress that may have been raised by Ms. Clay's latest letter.

Maria Chappelle-Nadal





Chappelle-Nadat for Congress 12 Congressional District St. Logis, MO 63130

314.635.VOTE www.Maria2016.com

OFFICE OF GENERAL

September 22, 2016

Federal Election Commission Office of Complaints Examination & Legal Administration Attn: Mary Beth deBeau, Paralegel 999 E Street, NW Washington, DC 20436

> Re: Chappelle-Nadal for Congress MUR 7106

Dear Ms. deBeau:

This is in response to Assistant General Counsel Jeff Jordan's letter of September 6, 2016, addressed to me as Treasurer of Maria Chappelle-Nadal for Congress, and the corresponding letter of complaint from Michelle C. Clay dated August 23, 2016, addressed to the FEC General Counsel.

In her August 23, 2016, letter Ms. Clay provides what may be viewed as four new allegations. These allegations concern: (1) Maria Chappelle-Nadal's filing for an unspecified 2020 Missouri State primary, (2) a campaign advertising purchase from Charter Spectrum Reach, (3) a campaign endorsement mailer "endorsing candidates outside her Missouri State Senate district running in the 1st CD," and (4) campaign contributions supporting "at least one of the named candidates" (named in the campaign endorsement mailer).

As before, Ms. Clay merely states bare-bones factual allegations, without citing any statute or regulation she believes has been violated, and without providing any sort of legal argument as to how and why the facts alleged might violate a law or regulation.

It is difficult in such circumstances to respond. Nonetheless, I shall offer brief statements on each of these allegations.

1. Filing for 2020 Primary

The first paragraph of Ms. Clay's August 23, 2016, letter states that State Senator Chappelle-Nadal has "filed with Missouri Ethics Commission as candidate for statewide office for the 2020 primary election, without declaring which specific office is sought."

This is expressly permitted under Missouri election law. RSMo §130.011.1(4) defines "candidate" to include "an individual who seeks nomination or election whether or not the specific

elective public office to be sought has been finally determined by such individual at the time . . . "This applies to State Senator Chappelle-Nadal's statewide candidate status for the 2020 primary.

A "candidate," as defined by RSMo §130.011.1(4) may form a "Candidate committee" "to receive contributions or make expenditures in behalf of the person's candidacy." RSMo §130.011.1(5). That State Senator Chappelle-Nadal has not yet declared for a specific office is simply irrelevant. She has every right to form a general statewide candidate committee as she has done.

2. Advertising Purchase From Charter Spectrum Reach

The first paragraph of Ms. Clay's August 23, 2016, letter further states that "the Chappelle-Nadal state Senate campaign account, Citizens for Maria Chappelle-Nadal, contracted with Charter Spectrum Reach for television ads promoting her candidacy in the 1st Congressional District of Missouri race."

Previously, advertising for Ms. Chappelle-Nadal's state Senate campaigns had been provided by Charter Spectrum Reach, and billed to her state campaign account. In preparing the invoice Ms. Clay has attached to her letter, Charter Spectrum Reach erroneously addressed it to its previous customer, the state campaign committee Citizens for Maria Chappelle-Nadal. It should have been addressed to the committee for Ms. Chappelle-Nadal's 1st Congressional District of Missouri race, Chappelle-Nadal for Congress, of which I am the Treasurer.

This mistake was discovered after payment was made. Payment was properly made to Charter Spectrum Reach by Chappelle-Nadal for Congress, not by Citizens for Maria Chappelle-Nadal, as reflected by the enclosed copy of a cancelled check and as will be properly disclosed in this committee's October 15th federal filings.

3. Mailer Endorsing Other Candidates

Ms. Clay's enclosure of a copy of an endorsement mailer is puzzling. Endorsement of a candidate is fundamental First Amendment protected political speech. Ms. Chappelle-Nadal was simply exercising that right when she publicly endorsed candidates for public office.

The mailer in question was paid for by funds from the state committee Citizens for Maria Chappelle-Nadal. This committee made no monetary contributions to any of the three candidates endorsed on the mailer. The design, printing and postage for this mailer was an in-kind contribution (as defined in RSMo § 130.011 (18)) by the committee Citizens for Maria Chappelle-Nadal and was reported as such in the 30-Day After Election report to the Missouri Ethics Commission.

4. Contributions from State Senate Candidate Committee to Local Candidates

The second paragraph of Ms. Clay's letter refers to at least one of the candidates named in the endorsement mailer having received contributions from State Senator Chappelle-Nadal's state senate campaign committee. As stated above there was no monetary contribution. However, an inkind expenditure for the mailer was properly reported.

It is unclear how and why Ms. Clay believes this may be unlawful. But under RSMo § 130.034.2(5), contributions to support a candidate for state or local office may be used to contribute to another candidate's campaign committee. Ms. Clay cites no statute or law that would limit such contributions geographically in any manner.

I trust this answers any questions concerning compliance with applicable election law by Maria Chappelle-Nadal for Congress that may have been raised by Ms. Clay's latest letter.

George Lenard

Treasurer, Chappelle-Nadal for Congress

/.0511/ ROYAL BANKS OF MISSOURI

Document image

Monday, Sep 19 2016

Check Number

1049

Amount

14,450.00

Account Number

Trancode 19-On U

Sequence Number

80000910

19-On Us Check

Date

07/28/2016

CHAPPELLE-NADAL FOR CONGRESS P.O. BOX 300254 UNIVERSITY CITY, MO 69130	#Royal Banks ST. LOUIS, MISSOURI 80-143/810	7/25//6
PAY TO THE CROSE OF Thousand Four Hundral	and Fifty	\$ 14,450.00 DOLLARS
MEMO CW0159533	MoSing	
mag resortate extractions for a substitute may follow the	I I II	

	PAYE BIDODENIES CHARACTED CHARGE UEDZI-ST LOUIS HICKORY 937926 20160727 UE MARK DA ST PARL W >0910000224
--	---



The image(s) shown above represent official copies of original documents processed by our institution.

Spectrum REACH

July 25, 2016

Chappelle-Nadal for Congress PO Box 300254 University City, MO 63130

RE: PAYMENT RECEIVED

Thank you for your recent payment. Check # 1049 in the amount of \$14,450.00 was received by our office on July 25, 2016.

If you have any questions or concerns, please do not hesitate to contact us.

Sincerely,

Jessica Gerrein

Media Billing Coordinator Office: 314.394.2429 Fax: 314.394.2577

E-mail: jessica.gerrein@charter.com

From: Masker, Sue

Sent: Sunday, July 24, 2016 1:58 PM

To: Maria Chappelle-Nadal Subject: Revised scheduled(s)

Importance: High

Hi Maria,

Finished both schedules. I went through and pulled all rankers from our Nielson data to see what the AA 25+ networks and times they are watching so we could maximize your investment. Where you see networks with the time frame 9a-12m, these had viewing throughout the day with really nice ratings across the board.

One schedule is just the original three zones and the other is the three zones with ATT added in. The amount of both schedules is \$17K gross. Please remember you still have your 15% off of this \$17K.

Give me a shout a shout with any questions.

Sue



Sue Masker

Account Executive

1650 Des Peres Rd. Suite 300, St. Louis MO 63131

P 314.394.2552 | C 314.596.1513 | SpectrumReach.com | LinkedIn

Maria \$1	Maria \$17K with ATT															
					-		-					-		-		
Sched Dates	7/26/16 - 8/2/16									•	, ' _			-		
						, ,									•	
	All-Wks Avrg				• -				 							
		Notes	Rate \$5.00	Said WR	Tot Cait	P Sode	Sic	Start Date	End Date	Day 2 Tue	Day 3 Wed	Day 4 Thu	Day 5 Fri 7/29	Day 6 Sat	Day 7 Sun	Day 8 Mon
	; ;									7/26 116	7/27	7/28	16	7/30	7/31	1,16
	Total		\$17001.00		1119					146	157	157	157	150	150	150
	St. Louis Jul15 C:DMA Nièlsen: Live+7	٠.	\$17001,00		1119					146	157	157	157	150	150	150
	3370, Florissant-North County, MO		\$4193.00		305					4	43	43	43	4	9	04
	CNN -TV		\$934.00		22			-		က	က	က	3	8	8	6
	M-Su 5a-9a		\$24.00	4	8	EM	ДL			-	-	-	-	-	+	-
	M-Su 3p-7p		\$48.00	4	-	ROS	<u>a</u>			-	-	-	+	-	-	1
	M-Su 7p-12m		\$58.00	4	-	Б	<u>a</u>	ļ		-	-	+	-	1	1	-
	CNBC-TV		\$448.00		32					4	4	4	4	4	4	4
	M-Su 5a-9a		\$14.00	8	16	EM	旦			2	2	2	2	2	2	2
	M-Su 9a-3p		\$14.00	8	16	DT	Ш			2	2	2	2	2	2	2
	HLN -TV		\$334.00		28					7	6	6	6	7	7	7
	M-Su 5a-9a		\$4.00	8	16	EM	4			2	2	2	7	2	2	2
	M-Su 9a-3p		\$4.00	4	8	DT	ПР			1	1	1	μ	1	1	1
	M-Su 3p-7p		\$6.00	6	17	ROS	ТР			2	3	3	3	2	2	2
	M-Su 7p-12m		\$8.00	6	17	PT	ΤP			2	3	3	3	2	2	2
	MNBC-TV		\$1300.00		7					10	9	10	_	တ	G	<u>ත</u>
	M-Su 5a-9a		\$14.00	80	16	EM	<u>a</u>			2	2	2	2	2	2	2
	M-Su 9a-3p		\$14.00	8	16	DT	ΔЬ			2	2	2	7	2	2	2
	M-Su 3p-7p		\$20.00	11	21	ROS	ТP	i		3	3	3	ε	3	3	3
	M-Su 7p-12m		\$24.00	6	18	PT	Щ			က	6	3	E	2	2	2
	BET -TV		\$440.00		46					9	9	9	9	9	9	9
	M-Su 9a-3p		\$7.00	8	16	DΤ				2	2	2	2	2	7	2
	M-Su 3p-7p		\$10.00	80	16	ROS				2	2	2	2	2	2	2
	M-Su 7p-12m		\$12.00	7	14	Ы	41			2	2	2	2	2	2	2

5	3	5	2	-	-	04	3	-	-	-	4	2	2	7	2	-	2	2	6	2	2	3	2	9	2	7	7		S	2	သ	-
2	5	S	2	1	-	40	8	-	-	1	4	2	2	7	2	1	2	2	6	2	2	3	2	9	2	2	2	5	2	9	5	F
2	2	2	2	1	1	40	6	-	-	1	4	2	2		2	+	2	2	6	2	2	3	2	9	2	2	7	5	2	2	2	-
2	2	S	5	1	1	43	8	-	-	1	4	7	2	6	2	1	3	က	10	2	7	3	က	9	2	2	7	5	2	S	2	-
2	2	25		1	1	£3	6	-	-	_	4	7	2	6	2	_	3	8	10	2	2	3	го	9	2	2	2	5	2	τυ	S.	-
2		3	165	1	-		e				4	2	2		~	-	3				2	3	9	9	2	2	7	S.	\ \(\sigma\)	5	2	·
						43																										
2	5	4	4	1	1	39	72			-	4	2	2	7	2	-	2	2	10	2	2	60	3	9	2	2	2	5	5	4	. 4	-
		 	\vdash		ŀ		\top	T	<u> </u>						-								 					- -				_
	-		-	-			+	\vdash		-		-		-	-			-	<u> </u>	-		<u> </u>			-		-			\vdash	-	\mid
	鱼	-	<u>a</u> .	L	₽.		+	르	브	욘	-	<u>P</u>	<u>P</u>		£	<u>d</u>	阜	₽	_	욘	르	<u>a</u>	<u>a</u>		<u>a</u>	旦	란		d L	\vdash	<u>a</u>	-
	Б	T	Ā	┝	Ы			Ē	ROS	F	\vdash	EM	Ь		E.	Б	ROS	E	-	EM	Б	ROS	Ы		Б	ROS	ā		Б	r	Ы	
32	35	8	34	7	7	304	21	1	7	7	32	16	16	28	19	80	17	17	71	16	19	21	18	46	91	16	4.	35	35	34	怒	7
	18		17		4		+	4	4	4			80		80	4	6	6		80	80	Ξ	6		80	œ	_		<u>®</u>		=	
\$175.00	\$5.00	\$170.00	\$5.00	\$392.00	\$56.00	\$4169:00	\$910.00	\$24.00	\$48.00	\$58.00	\$448.00	\$14.00	\$14.00	\$334.00	\$4.00	\$4.00	\$6.00	\$8.00	\$1300.00	\$14.00	\$14.00	\$20.00	\$24.00	\$440.00	\$7.00	\$10.00	\$12.00	\$175.00	\$5.00	\$170.00	\$5.00	2392 00
-																															 - 	
						OW.																							_			
>	M-Su 9a-12m		M-Su 9a-12m		M-Su 7p-12m	ouis City		M-Su 5a-9a	M-Su 3p-7p	M-Su 7p-12m		M-Su 5a-9a	M-Su 9a-3p		M-Su 5a-9a	M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m	2	M-Su 5a-9a	M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m		M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m	>	M-Su 9a-12m		M-Su 9a-12m	
ESP2-TV	N-Sr	LIMN-TV	M-Su	TNT-TV	M-Su	5757, St. Louis City, MO	CNN-TV	N-Su	M-Su	M-Su	CNBC-TV	M-Su	M-Su	HLN-TV	M-Su	M-Su	M-Su	M-Su	MNBC-TV	IM-Su	M-Su	M-Su	N-S	BET -TV	M-Su	S-₩	M-Su	ESP2-TV	M-Su	VT- NMI	N-S	TNT
_			_	_		<u> </u>								-					_												<u> </u>	_
													Γ																			

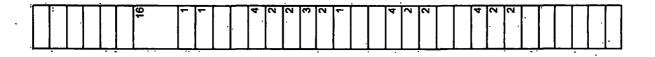
_	30		ဧ	-	-	-	4	2	2	7	2	1	2	2	8	2	2	2	2	9	2	2	2	5	5	5	5	1	1	31	1	`	=
_	36		3	-	1	-	4	2	2	7	2	1	2	2	8	2	7	2	2	9	2	2	2	5	5	5	5	+	1	31	~	1	=
=	8		6	-	-	-	4	2	2	7	2	-	2	2	8	2	2	2	2	9	2	2	7	S	2	5	2	-	1	31	7	•	_
-	9		က	-	-	-	4	2	2	2	2	-	7	2	6	2	2	2	က	9	2	7	7	2	2	5	2	۴	1	31	~	; 	_
1	9		m	-	-	-	4	7	2	^	7	-	2	2	6	2	2	7	6	9	7	7	7	S	5	5	5	-	1	31	-	,	_
1	04		8	-	-	F	4	2	2	7	2	-	2	2	6	2	2	2	m	9	2	7	2	S	5	2	5	-	1	31	-	, †	_
1	38	-	2	-	-	-	4	2	2	7	7	~	2	2	6	7	2	2	က	9	2	2	2	3	5	4	4	-	-	29	-	†	
						-			-		-	<u> </u>	-	 	-	-				<u> </u>											+	1	
							<u> </u>											<u> </u>													1	1	
d1				£	르	P	Г	P	르	T	£	<u>d</u>	4	<u>p.</u>	r	₽.	르	₽	且		Ð	F	<u>P</u>		77		ΤP	-	욘		7	1	4
1d				EM	ROS	Ы		EM	ы		EM	DI	ROS	PT		EM	ā	ROS	ΡΤ	 	ΤO	ROS	ᇤ		TO		ТО		Щ		1	1	Œ
2	287		2	-	 -	 -	22	16	10	22	19	80	4	4	2	9	9	1	18	42	4	4	4	32	35	न्न	ਲ	-	-	223	-	;	7
4				4	4	4	Ι-	8	8	H	80	4	-	-	_	80	80	_	6	-	1	F	_	\vdash	2	_	17	┢	4		+	†	4
\$56.00	\$5627.00		\$1484.00	\$48.00	\$72.00	\$92.00	\$640.00	\$20.00	\$20.00	\$344.00	\$5.00	\$5.00	\$7.00	\$9.00	\$1568.00	\$20.00	\$20.00	\$20.00	\$36.00	\$602.00	\$10.00	\$15.00	\$18.00	\$175.00	\$5.00	\$170.00	\$5.00	\$644.00	\$92.00	\$3012.00	6100	00:00	\$40.00
		_																															
M-Su 7p-12m	5257, Mid-County, MO		CNN -TV	M-Su 5a-9a	M-Su 3p-7p	M-Su 7p-12m	CNBC-TV	M-Su 5a-9a	M-Su 9a-3p	HLN TV	M-Su 5a-9a	M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m	MNBC-TV	M-Su 5a-9a	M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m	BET -TV	M-Su 9a-3p	. d2-d6 nS-W	M-Su 7p-12m	ESP2-TV	M-Su 9a-12m	LMN -TV	M-Su 9a-12m	VT-TNT	M-Su 9a-12m	1512, ATT Mid/North 1) L		M-Su 5a-9a
	<u>[</u>			 			_			 T	 	- 1			 T	 	_	 [_	 [- 		<u></u>			_ _ T

=	F	4	7	7	7	2	-	7	7	9	7	7	7	9	9	9	5	-	-		-														
-	-	4	2	2	7	2	1	2	2	9	2	7	2	2	5	2	2	1	-			٠٠	-		-		-	-							
_	_	4	7	2	7	2	1	2	2	9	2	2	2	2	5	2	2	-	_			-												-	
1	1	4	2	2	7	2	1	2	2	9	2	2	2	5	2	5	5	1	1	•															
+	1	4	2	2	7	2	-	2	2	9	2	2	2	9	2	5	5	1	-	_	-									_	٠ ـ		-		
1	-	4	2	2	7	. 2	-	2	7	9	2	2	2	2	2	2	2	1	-	-	; 	-		-	•		-		-	-					
1	1	4	7	2	7	2	-	8	2	9	7	7	7	2	S	4	4	1	ļ		-			_										-	-
										L	_	_			_		-				1			_	****		_		_		_			1	-
				_	_	-		-	_	_	-	-	-		_	_	_		\sqcup		1			٦	•	-									
ТР	ТР	-	ТР	Ш	_	TP	TP	TP	TP	_	TP	<u>L</u>	₽	_	ТР	_	TP TP		TP	_		.		is reserved	-		_				-				-
	Td	-	EM	ĮQ.	-	EM	TO	ROS	ΡŢ	-	TO	ROS	ΡΤ		DT.	\vdash	TO.		DT			555		se, all rights		calculations.					-		_		-
_	F	32	9	16	22	16	80	4	4	42	4	14	4	32	32	×	34	-	7			312-222-1555	-	der licen		nto calcu				- !		-		. .	-
4	4	-	80	80	┝	80	4	-	-	\vdash	-	_	-	\vdash	18	_	11	-	4	-	-	흔	-	un pesn		been factored into									
\$48.00	\$56.00	\$512.00	\$16.00	\$16.00	\$320.00	\$4.00	\$4.00	\$7.00	89.00	\$504.00	\$8.00	\$12.00	\$16.00	\$140.00	\$4.00	\$136.00	\$4.00	\$392.00	\$56.00		lath research.	STRATA NuMath and report designs Copyright @2016 Strata Marketing.		Nielsen Company, used under license,		have been fa	 		 					•	 - -
-	-							\vdash		-					_			-			NuMath re	@2016 St	_			Adjustments: Network Insertability and Network Carriage have		nty, MO	_					1	-
_	<u> </u>	_		-	-		<u> </u>	_	-		\vdash		_	<u> </u>	\vdash	L					STRATA	Copyright	-	nt @2016		d Networ		North Cou	7	ity, MO	2	y, MO	7	Mid/North	
ا	2m					œ	ا		Zm.				2m		2m		Zm		Zm		red using	n designs		s Copyrig		ertability a	Sen Live+	lorissant-	Isen Live+	St Louis C	sen Live+	Mid-Count	Isen Live+	RSE, ATT	
M-Su 3p-7p	M-Su 7p-12m	<u>}</u>	M-Su 5a-9a	M-Su 9a-3p	2	M-Su 5a-9a	M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m	2	M-Su 9a-3p	M-Su 3p-7p	M-Su 7p-12m	<u> </u>	M-Su 9a-12m	ļ.	M-Su 9a-12m	2	M-Su 9a-12m		een prepa	and repo		Estimate		twork Inse	-DMA Nie	ARTER, F	-DMA Nie	ARTER, 8	-DMA Nie	ARTER, 1	-DMA Nie	&T U-VEF	
Ž.	įż	CNBC-TV	Ź	≱	HLN-TZ	ź	Ź	Ż	Ź	BET -TV	₹	≱	ź	ESP2-TV	Ż	ZT- NMJ	Σ	VT- TNT	Ż		This report has been prepared using STRATA NUIN	A NuMath	_	Nielsen Audience Estimates Copyright @2016 The	_	ents: Ne	St. Louis Jul15 C-DMA Nielsen Live+7	Cable Zones: CHARTER, Florissant-North County,	St Louis Jul15 C-DMA Nielsen Live+7	Cable Zones: CHARTER, St Louis City, MO	St. Louis Jul15 C-DIMA Nielsen Live+7	Cable Zones: CHARTER, Mid-County, MO	St. Louis Jul15 C-DMA Nielsen Live+7	Cable Zones: AT&T U-VERSE, ATT Mid/North 1	-
	_				_								_								This rep	STRAT		Nielsen	<u> </u>	Adjustr	St. Lou	Cable 2	St Loui	Caple 2	St. Lou	Cable 2	St. Loui	Cable 2	-
																																-			

				÷				
						·		
_			_					
Ì			•					
-	-				•	•		
<u> </u>								
								-
	. 							
-								
			•				-	
	<u> </u>	,				•		
	:						-	
Source Field Codes:	eriod							
ce Field	- Time F							
Sour	-						•	
	 ;				•			

•

Day 9 Lue 8/2	16	 4 0 0 6 0	1- 14 0 0	4 2 2
	[A 10 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		<u> </u>	



•

٠			
12	1 T	2 - 4 2 2	ω

4 0 0 0 0 -		
	,	